



सत्यमेव जयते

GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

## Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

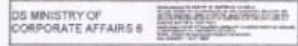
I hereby certify that ASR ONLINE MARKETING PRIVATE LIMITED is incorporated on this Fourth day of June Two thousand twenty under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U52599CT2020PTC010122.

The Permanent Account Number (PAN) of the company is **AATCA5199G** \*

The Tax Deduction and Collection Account Number (TAN) of the company is **JBPA07960B** \*

Given under my hand at Manesar this Fourth day of June Two thousand twenty .



Digital Signature Certificate

PM MOHAN

ASST. REGISTRAR OF COMPANIES

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [www.mca.gov.in](http://www.mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

ASR ONLINE MARKETING PRIVATE LIMITED

C/o Sankirtan Patel, LOHRINDIPA,, MAHASAMUND, Mahasamund,  
Chattisgarh, India, 493558



\* as issued by the Income Tax Department

CERTIFICATE NO:  
DIPP87071



Government of India  
Ministry of Commerce & Industry  
Department for Promotion of Industry and Internal Trade

#startupindia

# CERTIFICATE OF RECOGNITION

*This is to certify that **ASR ONLINE MARKETING PRIVATE LIMITED** incorporated as a **Private Limited Company** on **04-06-2020**, is recognized as a startup by the Department for Promotion of Industry and Internal Trade. The startup is working in 'Marketing' Industry and 'Sales' sector as self-certified by them.*

*This certificate shall only be valid for the Entity up to **Ten** years from the date of its incorporation only if its turnover for any of the financial years has not extended ₹ 100 Cr.*

27-09-2021  
DATE OF ISSUE

03-06-2030  
VALID UPTO





भारत सरकार  
Govt. of India  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

**MSME**  
सूक्ष्म, लघु और मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES



उद्योग आधार



Udyog Aadhaar



**D**

Type of Enterprise	Micro	Small	Medium
Manufacturing	A	B	C
Services	D	E	F
UAM No.	CG12D0002154		

### Udyog Aadhaar Registration Certificate

Udyog Aadhaar Number CG12D0002154

Name of Enterprise ASR ONLINE MARKETING PVT LTD AATCA5199G

Location of Plant Details

SN	Flat/Door/Block No.	Name of Premises/Building Village	Road/Street/ Lane	Area/Locality	City	Pin	State	District
1	0	ASR ONLINE MARKETING PRIVATE LIMITED	C/o Sankirtan Patel	LOHRINDIPA	MAHASAMUND	493558	CHHATTISGARH	MAHASAMUND

Official Address of Enterprise ASR ONLINE MARKETING PRIVATE LIMITED C/O SANKIRTAN PATEL, LOHRINDIPA,, MAHASAMUND, MAHASAMUND, CHATTISGARH, INDIA, 493558

District MAHASAMUND

State CHHATTISGARH

PIN 493558

Mobile No: 7987626767

Email: deshlahrahappy14@gmail.com

Date of commencement 04/06/2020

Major Activity SERVICES

Enterprise Type Micro

Previous Registration details-  
if any ::

National Industry Classification Code

SN	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit Code	Activity Type
1	70 - Activities of head offices; management consultancy activities	7020 - Management consultancy activities	70200 - Management consultancy activities	Services
2	96 - Other personal service activities	9609 - Other personal service activities n.e.c.	96098 - General household maintenance activities like grooming of the floor, dusting, cleaning of utensils etc.	Services

Acknowledgement

Date of Filing

09/06/2020

Date of Printing

10/06/2020

Disclaimer: This is computer generated statement, no signature required.

Printed from udyogaadhaar.gov.in

MyMsme Mobile App (Beta Version) is available now for download. <https://play.google.com/store/apps/details?id=msme.mysmsme>



PRINT







**ई- स्थायी लेखा संख्या कार्ड**  
**e - Permanent Account Number (e-PAN) Card**  
**AATCA5199G**

नाम / Name	ASR ONLINE MARKETING PRIVATE LIMITED		
निगमन/गठन की तारीख Date of Incorporation / Formation	04/06/2020		
			<b>Signature valid</b> Digitally signed by Income Tax PAN Services Unit, NSDL eGovernance Date: 2020.06.04 09:16:34 GMT+05:30 Reason: NSDL ePAN Sign Location: Mumbai

- ✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer. स्थायी लेखा संख्या (पैन) एक करदाता से संबंधित विभिन्न दस्तावेजों को जोड़ने में आयकर विभाग को सहायक होता है, जिसमें करों के भुगतान, आकलन, कर मांग, टैक्स बकाया, सूचना के मिलान और इलेक्ट्रॉनिक जानकारी का आसान रखरखाव व बहाली आदि भी शामिल है।
- ✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962) आयकर अधिनियम, 1961 के तहत निर्दिष्ट कई लेनदेन के लिए स्थायी लेखा संख्या (पैन) का उल्लेख अब अनिवार्य है (आयकर नियम, 1962 के नियम 114B, का संदर्भ लें)
- ✓ Possessing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000. एक से अधिक स्थायी लेखा संख्या (पैन) का रखना या उपयोग करना, कानून के विरुद्ध है और इसके लिए 10,000 रुपये तक का दंड लगाया जा सकता है।
- ✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card". संलग्न पैन कार्ड में एनहांस क्यूआर कोड शामिल है जो एक विशिष्ट एंड्रॉइड मोबाइल ऐप द्वारा पठनीय है। Google Play Store पर इस विशिष्ट मोबाइल ऐप को खोजने के लिए कीवर्ड "Enhanced QR Code Reader for PAN Card" है।

Cut

<p><b>आयकर विभाग</b> INCOME TAX DEPARTMENT</p> <p><b>भारत सरकार</b> GOVT. OF INDIA</p> <p>स्थायी लेखा संख्या कार्ड Permanent Account Number Card</p> <p><b>AATCA5199G</b></p> <p>नाम / Name ASR ONLINE MARKETING PRIVATE LIMITED</p> <p>निगमन/गठन की तारीख Date of Incorporation/Formation 04/06/2020</p>		<p>इस कार्ड के खोने/पने पर कृपया सूचित करें/लौटाएं: आयकर पैन सेवा इकाई, एन एस डी यू 5 वीं मंजिल, मंत्री स्टर्लिंग, प्लॉट नं. 341, सर्वे नं. 997/8, मॉडल कॉलोनी, दीप बंगला चौक के पास, पुणे - 411 016.</p> <p>If this card is lost / someone's lost card is found, please inform / return to :</p> <p>Income Tax PAN Services Unit, NSDL 5th Floor, Mantri Sterling, Plot No. 341, Survey No. 997/8, Model Colony, Near Deep Bungalow Chowk, Pune - 411 016.</p> <p>Tel: 91-20-2721 8080, Fax: 91-20-2721 8081 e-mail: tininfo@nsdl.co.in</p>
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Electronically issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (c) in the Explanation occurring after sub-section (8) of Section 139A of Income Tax Act, 1961 and sub-rule (6) of Rule 114 of the Income Tax Rules, 1962. For more details, [click here](#)



# आयकर विभाग INCOME TAX DEPARTMENT



# भारत सरकार GOVT. OF INDIA

सत्यमेव जयते



Jun 04, 2020

Ref.No.: 8830591215663/TAN/NEW

**TO,**  
**ASR ONLINE MARKETING PRIVATE LIMITED**  
**C/O SANKIRTAN PATEL**

**LOHRINDIPA,**  
**MAHASAMUND, MAHASAMUND-493558**  
**CHHATISHGARH**  
**TEL NO : 7987626767**

Sir/Madam,

**Sub : Allotment of Tax Deduction Account Number**  
**(TAN) as per Income Tax Act, 1961**

Kindly refer to your application (Form 49B) dated Jun 04, 2020 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to you/your organisation:

**JBPA07960B**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

Signature valid

Digitally signed by Income Tax Department  
Date: 08.06.2020 15:54  
Reason: I am the author of this document.  
Location: Mumbai

**Caution :** Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.





## Certificate of Registration

This is to certify that

**ASR ONLINE MARKETING PVT. LTD.**

**C/O, Sankirtan Patel, Lohrindipa, Mahasamund,  
Chhattisgarh- 493558, INDIA**

Has been assessed and certified by Optimum Certifications Inc.

As meeting the requirements of:

**ISO 9001:2015**

**Quality Management System**

For the Following Scope of Activities:

**“Manufacturer & Retails Trade & Direct Selling of FMCG,  
Garments, Agriculture Personal care, House Hold Good”**

**Date of Certification: 08<sup>th</sup> August 2020**

**2nd Surveillance Due: 07<sup>th</sup> August 2022**

**1st Surveillance Due 07<sup>th</sup> August 2021**

**Certificate Expiry: 07<sup>th</sup> August 2023**

(subject to the company maintaining its  
system to the required standard)

**Certificate Number: QMS/20N170**

**Validity of this certificate can be verified at [www.ocicert.com](http://www.ocicert.com)**

Authorised Signatory



UKSAF-CB-009



**Optimum Certifications Inc.**

Validity of This Certificate is Successful Annual Surveillance Audit To Be Done.

This Certificate is The Property of Optimum Certifications Inc. Shall Be Returned Immediately Upon Request.

Optimum Certifications Inc. is Accreditation by UK SAF Limited ([www.uksaf.org.uk](http://www.uksaf.org.uk))

Suite 19, Regent Court, 70 West Regent Street, Glasgow, Scotland, G2 2QZ

RZH-750, Raj Nagar Part-II, Palam Colony, New Delhi-110077, INDIA


E-mail: [ocicert@gmail.com](mailto:ocicert@gmail.com) Web: [www.ocicert.com](http://www.ocicert.com)



Government of India  
Form GST REG-06  
[See Rule 10(1)]

Registration Certificate

Registration Number : 22AATCA5199G1ZB

1.	Legal Name	ASR ONLINE MARKETING PRIVATE LIMITED			
2.	Trade Name, if any	ASR ONLINE MARKETING PRIVATE LIMITED			
3.	Constitution of Business	Private Limited Company			
4.	Address of Principal Place of Business	0, LOHRINDIPA, MAHASAMUND, Mahasamund, Chhattisgarh, 493558			
5.	Date of Liability				
6.	Period of Validity	From	16/06/2020	To	Not Applicable
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority	Centre			
Signature					
Name		Mahendra Kumar Nag			
Designation		Superintendent			
Jurisdictional Office		Mahasamund			
9. Date of issue of Certificate		16/06/2020			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 16/06/2020 by the jurisdictional authority.